

## C1 WRITINGS

1. You are concerned that the behaviour displayed by some celebrities sets a bad example for young people. Write a letter to the chairman of youth organization outlining your concerns, with relevant examples. Express your hopes for a change in their behavior in the future. (180-210)
2. A close friend has been extremely stressed recently due to family problems and a demanding boss. Write an email to your friend empathizing with her situation, offering your support and proposing ways to stay calm and release tension. (180-210)
3. You are concerned about dubious merits of reality television shows and the way in which they exploit participants. Write a letter to the editor of media publication summarizing your position and quoting examples to support your views. (180-210)
4. A young relative of yours has been caught trying to steal small items from a local shop with a group of his friends. Write an email to the teenager, trying to empathise with his situation but gently pointing out that his actions constitute unacceptable behavior. (180-210)
5. A multi-national company is planning to build a new supermarket in your area on land which is currently used as a sports ground. Write a letter to the local council outlining your strong objections to the proposal and emphasising the importance of providing sports facilities for the community.(180-210)
6. You booked an expensive foreign holiday with a reputable travel company last month but it has now ceased trading. Write a formal letter to your travel insurance company, asserting your rights and implying that you will take the matter to court if you are not given prompt assurances that your money will be refunded including compensation.(180-210)
7. Write a letter to a TV company expressing your dissatisfaction with the quality of programmes shown, giving examples. Outline your ideas for raising the standard of programmes shown and express your hopes that the TV Company will make the improvements.(180-210)
8. One of your friends is considering leaving his highly paid job, as he is under a great deal of stress. You are worried that he may make a wrong decision. Write an email to him sympathizing with his

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- situation and pointing out his various options and their potential outcome. (180-210)
9. An ongoing debate on an online arts forum you regularly read is concerned with the prevalence of graffiti in our cities and the question whether examples of the forum should be regarded as works of art or vandalism. Write an email to the forum expressing your views and challenging the opposite view point. Support your argument with relevant examples. (180-210)
  10. A newspaper article claims that young people nowadays have too much freedom but do not accept that they also have responsibilities. Write a letter to the newspaper, summarizing the situation in your country, either strongly agreeing or disagreeing with the points of views expressed and supporting your argument with relevant examples. (180-210)
  11. You read a magazine article which discussed whether it is better for young adults to leave home and live independently or to continue living in the family home. Write an email to the editor of the magazine evaluating the different views on this issue. Express your personal opinion, supporting your standpoint with relevant examples.(180-210)
  12. You are organizing a charity event and need to raise funds by securing sponsorship from local businesses. Write a letter to a potential sponsor outlining exactly what the charity event involves and urging them to provide financial support. Explain what you hope to achieve with their sponsorship.(180-210)
  13. A study recently claimed that people spend too much time on the Internet. Write an email to a friend expressing reservations about this view. Evaluate the effects the Internet has on people and justify to what extent the Internet is necessary for people's lives.(180-210)
  14. You have read a report which recommends that parents should bring up their children to be competitive in order to help them be successful in life. Write a letter to a head teacher outlining your opinion on this matter, illustrating your point of view with relevant examples. Express understanding for people you hold the opposite viewpoint to your own. (180-210)
  15. An established theatre is in financial difficulty due to low ticket sales and may close. Write a letter to the theatre manager expressing your regret over the possible closure, explaining why you believe ticket sales have fallen and justifying why the theatre should be kept open. (180-210)
  16. You have read a newspaper article that argued that if young children were given more freedom they would grow up into more

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- responsible citizens. Write a letter to the newspaper giving your broad agreement to this argument while expressing some reservations about the writer's standpoint. Give some examples of how more freedom for young children might be beneficial.(180-210)
17. You have noticed that a large percentage of advertising on a children's television channel is promoting unhealthy food. Write an email to the television company summarizing the contents of the adverts and expressing caution about the effects this may have on children. Propose how the TV channel could promote a healthier lifestyle for children.(180-210)
18. You bought yourself an expensive designer jacket online for a special occasion. When the jacket arrived it had several things wrong with it. Write a letter to a managing director of the company describing the faults, expressing your disappointment and demanding that an appropriate action is taken.(180-210)
19. Your company is offering a six-month placement overseas. Write an email od application to the human resources manager saying how your experience would make you the most suitable applicant for the post, what your manager has said about your achievements and how your performance at work would be enhanced by the placement.(180-210)
20. Your local school wants to introduce either cookery classes or drama classes and has asked for your comments. Write a letter to the school principal, evaluating the benefits of the options, expressing your opinion on which should be chosen and proposing some possible content for the course.(180-210)
21. Audiences for theatre performances have become smaller in recent years. Write a report for a cultural organisation summarising the reasons for this decline and outlining measures to encourage more people to support the arts.(220-250)
22. Write an article for a consumer magazine with the title, *'Internet censorship the case for freedom of information'*. Evaluate the different standpoints in this argument and conclude with your own views on whether the internet should be more tightly controlled.(220-250)
23. Recent studies have found that women are still underpaid and rarely promoted to senior positions in comparison to men. Write a report for an equal opportunities committee citing recent examples of inequality of opportunity and challenging employers to justify their actions.(220-250)
24. There are increasing concerns about the effects of climate change. Write an article for an environmental publication,

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- discussing the implications of changing weather patterns and saying what needs to be done to prevent the problem from escalating.(220-250)
25. Write a review for a literary magazine of the most inspiring novel you have ever read in English. Discuss the merits of the novel, justify your opinions and explain how it had a positive impact on your life.(220-250)
26. If we all took more responsibility for our own health we would rarely need a doctor. Write an article for a health journal suggesting that there needs to be greater focus on health education and the prevention of illness, evaluating the consequences if no action is taken. (220-250)
27. It is predicted that in the future, there is not going to be enough food and water for everyone in the world, so we should start consuming less now. Write a report for an environment magazine, saying how far you agree with this statement. Give examples of what others have said about the situation and to what extent this is achievable.(220-250)
28. Write a review of a magazine about celebrities, for an online forum on social issues, describing how it portrays the celebrities it features and saying why such magazines are so popular. Outline the possible negative effects this magazine might have had on readers.(220-250)
29. Write an article for a business magazine with the title 'Preparing young people for the job market'. Comment on whether you think the current school curriculum in your country prepares young people well for the world of work and consider how this process could be improved.(220-250)
30. You recently acted as a representative of your company at an international conference on 'Equal opportunities in the workplace'. Write a report for your manager about the conference. Summarise the main points raised at the conference, evaluate the conclusions which were drawn and add your personal opinion.(220-250)
31. Write an article for a lifestyle magazine entitled *The Key to a Happy Life*. Express your personal beliefs on what factors are important to achieve happiness, supporting your ideas with relevant examples. Evaluate some different viewpoints on this subject.(220-250)
32. It is generally accepted that stress is a normal feature of modern life. Write a report for a health organisation outlining the most popular techniques people use to manage stress and

- evaluating the effectiveness of these methods. Describe the benefits of a method of relaxation that you have tried.(220-250)
33. You recently attended a talk about our world in 100 years' time. You felt the talk was very pessimistic. Write a review of the talk for a newspaper summarising what the speaker said that was pessimistic and challenging some of his/her assumptions. Predict future developments which might have a positive effect.(220-250)
34. A television company is planning to film a new, long-running TV series in your area. Local residents have mixed views about this idea. Write a report for the television company summarising the residents' opinions for and against the TV series. Conclude with your personal view on whether it should go ahead.(220-250)
35. Write an article for a business magazine entitled '*Is ambition the key to business success?*' Evaluate how ambition can help people to succeed in business and outline other personal attributes which can contribute to success. Justify your opinions with relevant examples.
36. You recently attended a talk by an academic speaker on the influence of computer games on children and young adults. Write a report for a youth organisation summarising the key points of the talk, evaluating how far you agree with them and outlining how you expect computer games to develop in the future.(220-250)
37. Write an article for a lifestyle magazine with the title '*Famous People and Privacy*', expressing your views on whether famous people should have the same rights to privacy as ordinary people. Consider whether some areas of famous people's private lives should not be made public and evaluate why many people are fascinated by the lives of famous people.(220-250)
38. '*When does a child become an adult?*' Write an article for a popular magazine evaluating a range of viewpoints on the best age to become independent. Express your own beliefs on the subject, illustrating your point of view with relevant examples.(220-250)
39. '*Globalisation has caused many changes in lifestyles.*' Write an article for an international magazine saying to what extent you believe globalisation has affected lifestyles in your country, evaluating whether such changes are positive or negative and what impact these changes might have in the future.(220-250)
40. You recently saw a film that had fantastic reviews. However, you felt that it was greatly over-rated. Write a review for a film website summarising what the reviews had said about the film, explaining how your own perception of the film differed from the reviews and outlining what the director could have done to improve the film.(220-250)

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41. Write a story for a teenage magazine about a young person who became addicted to using the internet to the point where she could only communicate with people encountered in cyberspace.(220-250)
42. Write a series of diary entries, extending over several years, of someone who was extremely ambitious and achieved wealth and power using dishonest means.(220-250)
43. Imagine you work in advertising and have been asked to create a marketing strategy for a new box of chocolates. Write a description of the product and packaging, and outline some suitable marketing strategies.(220-250)
44. Write a description of the stereotypical strengths and weaknesses of your fellow countrymen, outlining the historical and other forces that you believe helped to shape your nation.(220-250)
45. Write a story for a writing competition that begins or ends with the words *'He knew he shouldn't have done it, but it was the most important race of his life and he was desperate to win. He just hoped no one would ever find out.'* (220-250)
46. Following a disappointing performance in an international competition, write a series of diary entries by a famous sportsman. Describe his initial reactions and his aspirations for the future.(220-250)
47. Imagine you are an explorer who one day discovers an unknown island. Write a diary entry describing the island, saying how you made your discovery and expressing your reservations about its suitability as a place to live.(220-250)
48. Write a story for a writing competition beginning with the words, *'All my life I had been absolutely certain about what I wanted to study at university until...'* (220-250)
49. Write a story for a writing competition about a wealthy businessman who lost his fortune and had to live on a reduced income. Include his reflections on his previous luxurious lifestyle and his regrets or otherwise about the situation.(220-250)
50. Write an outline of a science fiction movie for a film studio about an innovative experiment with a dramatic ending. Include detailed descriptions of the characters and setting.(220-250)
51. Write a story for a writing competition about how an advertisement changed someone's life for the better. Describe the nature of the advert, how it affected this person's life and what might have happened to this person if he/she hadn't seen the advert.(220-250)

52. There has been a major change in our society: everyone now speaks one language. Write a description for a lifestyle magazine summarising the events that led to this change and assessing the impact it has had on people's lives. Express your own beliefs on whether it would be better to return to a world where people speak different languages.(220-250)
53. You decided to live without a mobile phone for a month. Write your diary justifying why you decided to do this in the first place and evaluating how the month passed without the phone. Express any regrets you may have had.(220-250)
54. Write a description for an online magazine with the title *First impressions can be deceiving*. Describe how a person turned out to be completely different to your original impression and outline your reaction upon discovering this. Evaluate how this experience has changed your approach to meeting new people.(220-250)
55. Write a story for a writing competition about a person who suddenly becomes rich. Describe the events that led to this person becoming rich, evaluate the effect on his/her lifestyle and hypothesise whether his/her future would be better without the money.(220-250)
56. Write a description for a music website about a talented musician who was very successful at first but who then disappeared from the public eye. Describe what qualities of his/her music touched people, evaluate the different stages in his/her career and express your regrets about how the musician's career declined.(220-250)
57. A year ago you gave up your very hectic way of life to lead a simple life on a remote island. Write a diary entry explaining why you gave up your previous way of life, describing to what extent your life has changed since you moved and saying if you have any regrets.(220-250)
58. Write a story for a writing competition with the title, '*The End of the Internet*'. Describe the events that led to a world without the internet. Explain what the immediate effects of this were and outline how you have adapted to this new way of life.(220-250)
59. You are in charge of advertising an item of technology that is being launched on the market. Write a description of your ideas for advertising this product for the manufacturer. Evaluate different ways of promoting the product, describe the scenario of a TV advert for the product and hypothesise how successful the campaign will be.(220-250)
60. Write a story about a day when you had to choose between studying for two very different careers. Outline your options,

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**explain the reasons for making your final choice and discuss your ambitions for the future.(220-250)**