

B2 WRITINGS

1. A television Company wants to make a documentary about local products. Write an email to the producer of the programme telling her about a famous product from your area. Explain how it is made and say how it would benefit your area if it was featured on the programme. (120-150)
2. Write a letter to an editor of an international environmental publication explaining how your country's environment is being damaged by business activities. Express your feelings about the situation and emphasise the need for government action. (120-150)
3. When you were shopping at the supermarket recently, the assistant at the checkout was very rude to you. Write a letter to the supermarket manager, reporting what the assistant said, explaining how you felt and saying what action you think the manager should take. (120-150)
4. Your friend moved recently from a flat in the city to a farm in the countryside. She is finding the change difficult and feels lonely. Write an email to your friend encouraging her to see the positive sides of country life and suggesting ways in which she could meet new people. (120-150)
5. A teacher who had a very positive influence on you has just retired. Write a letter to this teacher explaining in what way they influenced your personal values and speculating how your life would have been different if they had not been your teacher.(120-150)
6. Many people say they are worried by the environmental problems caused by global warming but few are willing to change their lifestyles. Write an email to an online environment forum, expressing your concerns on the subject, persuading people of the seriousness of the problem and speculating about the consequences if they don't take action. (120-150)
7. Your colleague is applying for a position of responsibility in an American company and you have been asked to provide a personal reference. Write a letter to the director of the company saying how long you have known him and reporting what other colleagues have said about him and explaining why your friend would be suitable for the job. (120-150)
8. There has been a steady increase in traffic over the years in your area or town so that at certain times of the day traffic is at a

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- standstill. Last week you spent 3 hours in a traffic jam. Write a letter to the editor of a local newspaper speculating about the causes of the problem and suggesting possible solutions. (120-150)
9. Your town council is planning to develop a large piece of land on the outskirts of your town and local people have been invited to submit ideas. Write a letter to the council with your suggestions, pointing out the advantages and saying how they could benefit the whole community. (120-150)
10. After one week in a new office job, your friend is unhappy with the place and the people. Write an email to her saying how you felt when you started your current job, giving advice about what you would do in her situation and suggesting ways in which she could improve the atmosphere at work. (120-150)
11. Your country is taking part in an international food fair. Write a letter to the organisers suggesting what foods from your area to include and explaining how this event could benefit this area. Persuade the organisers to send you some free tickets for the fair. (120-150)
12. Your friend recently started university in a big city. You have heard that he/she is neglecting his/her studies. Write an email to your friend saying what you have been told. Persuade your friend to work harder and explain what the disadvantages could be if he/she does not do this. (120-150)
13. Your local government is planning to sell a public beach in your area to a business person to build a luxury hotel. The beach then will only be used by hotel guests. Write a letter to a local government explaining why you disagree with the plan and reporting the views of local residents. Suggest alternative locations for the hotel. (120-150)
14. You would like to improve recycling in your area. Write an email to a friend telling him/her about the recycling project you would like to start and saying how you are going to persuade the people to take part. Explain how the project might benefit the community. (120-150)
15. Your school wants to invite people with different jobs to speak to students about their work. Write a letter to someone with an interesting job explaining why you would like him/her to give a talk. Suggest what they could speak about and say how this might benefit the students. (120-150)
16. Your local council is planning to close the market which sells local produce and products. Write a letter to a council expressing

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- your disagreement with the plan, highlighting the advantages of the market and persuading the council not to close it. (120-150)
17. A new factory is being built in your area. Write an email to your local newspaper highlighting the benefits and drawbacks the factory will have. Report on the feelings of the residents who live the closest to the factory. (120-150)
18. You would like people in your local community to become involved in a project to clean up a place in your local area. Write a letter to your local newspaper outlining your ideas for the project, highlighting what the advantages of this project would be and persuading local residents to join the project. (120-150)
19. You are concerned that students need more practical life skills to help them when they leave school. Write a letter to the minister of education expressing your concerns about the current situation, suggesting what skills would be useful and saying how students would benefit from them. (120-150)
20. You would like to work with young people. Write an email to the organization "Youth Empowerment" asking about a possibility of working for them. Explain why you would like to work with young people and outline details of your relevant experience. (120-150)
21. *"It is better to have brothers and sisters than to be an only child"* Write an article for a sociology magazine, explaining to what extent you agree or disagree with this statement. Support your point of view with some relevant examples from your own childhood. (170-200)
22. A beautiful building of historic importance is going to be demolished so that a new motorway can be built. Write a report for the department of transport persuading them to reconsider their decision. Explain why you disagree with the plan and recommend an alternative route for the motorway. (170-200)
23. Write a review of your favourite children's book for a magazine feature on, "The world's most popular books for children" Include details of the main story and the characters. Explain why you would recommend it to young readers. (170-200)
24. Write an article for a magazine called "Star Sign" about a horoscope which came true for one of your friends. Say what was predicted and what actually happened. Conclude with your opinion on the reliability of this kind of prediction. (170-200)

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25. Write a report for an international student organization about the value of gap years. Highlight the advantages and disadvantages of taking a year out from full-time education, and make some suggestion about possible activities students could do. (170-200)
26. *"Do you think it is better to be born rich, beautiful or intelligent?"* Write an article for a sociology magazine saying if you could have just one of these qualities which one you would choose and why. For you, say which one is the least important and give reasons. (170-200)
27. It has been suggested that your department should go on a team building weekend in order to strengthen working relationships. Write a report, stating how the weekend should be organised, the advantages of such a weekend and what factors will affect its success. (170-200)
28. You are concerned about the recent changes in the education system , you think they are having a negative effect. Write a report to the Ministry of Education outlining the changes that have been made, saying what effect these changes are having and suggesting measures that should be taken to improve the situation. (170-200)
29. If you could live in another city, which city would you choose and why? Write an article for a lifestyle magazine saying what the attractions of living there would be and if there would be any disadvantages and speculating how your life would be different.(170-200)
30. Write a review for an educational website of a documentary which you think is very good. Explain what the documentary is about, what people could learn from it and why you would recommend it.(170-200)
31. A place of natural beauty in your local area is becoming polluted. Write an article for a newspaper describing how this place has become polluted, expressing your feelings about the situation and suggesting how to resolve the problem.(170-200)
32. Your school/college is considering extending the school day. Write the report for the principal saying what the advantages and disadvantages of a longer school day would be. Report the feelings of the students about the plan. (170-200)
33. You recently read a biography about a public figure from the past. Write a review of the book for a history magazine explaining why this person was well known and saying what people have said about him/her. Say what you would have asked this person if you had met him/her. (170-200)

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34. It is often said that people who live in cities are less friendly than those who live in villages. Write an article for a website called www.citylife.com giving examples of unfriendly behavior you have observed in cities, suggesting some ways in which people who live in cities could show more consideration for one another and say how you think this could benefit the society. (170-200)
35. Some companies in your area are offering young people the opportunity to gain unpaid work experience for six months. Write a report for the local government highlighting the advantages and disadvantages the work experience would have for young people. State how the companies might benefit from it. (170-200)
36. Write an article for the social affairs magazine about the personal values of young people. Explain which personal values you think young people consider to be the most important, reporting the views of some young people you know and saying if you think these personal values will remain the same in adult life. (170-200)
37. Write a review for a website of a film that reflects life in a particular section of society in your country. Outline what aspects of society the film represent, how realistic this image of society is and if you would recommend this film to someone from another country. (170-200)
38. The principal of your college has said that there is some money available to improve one of the facilities at your college. Write a report for the principal highlighting the advantages of improving the facility of your choice. Explain how it should be improved and express the feelings of the other students on this change. (170-200)
39. Write an article for www.urbanwatch.com about a town or city you know that has changed. Outline changes that have taken place, expressing the feelings of the people who live there and saying whether you believe these changes are beneficial. (170-200)
40. Write a report for a charity suggesting that they might use public figures to raise awareness for their cause. Highlight ways in which rich people could raise awareness for the charity, outline the advantages of using famous people in this way and suggest a famous person who you feel the charity should ask to help them. (170-200)
41. Write a short story for a writing competition that begins or ends with the words *"If I had told him the truth in the beginning, we would still be friends now."* (170-200)

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42. Imagine you had spent a day at school one hundred years ago. Write the description for the website [www.schooldays.com](http://www schooldays.com) describing your day. Say what people used to do at school and whether learning was easier than it is today. (170-200)
43. You have been working as a doctor in a busy hospital for one week. Write your diary at the end of your first week describing the highlights and the challenges of your new job and saying how you have been feeling. (170-200)
44. Write a short story for a writing competition about a young woman who did not use to believe in miracles until something incredible happened which changed her mind. (170-200)
45. Imagine you had a machine that could transport you through time and space. Write a description for science-fiction magazine explaining where you would go and what time you would choose. Say what you could do there. (170-200)
46. Write a story for a writing competition beginning with the words *"I had only lived there for few weeks when I started noticing strange things happening."* (170-200)
47. Imagine you were born at another time in history. Write a short story for a writing competition speculating on how your life would have been different. (170-200)
48. You have just started teaching in another town. You are finding it very difficult to control the pupils and are thinking of leaving. Write a diary entry describing what happened and expressing how you feel and ideas for overcoming the situation. (170-200)
49. Imagine you are a journalist and you have just interviewed a well-known public figure from the past. Write a description for a history magazine saying how you felt, what he or she told you and whether your opinion of this person has changed and why. (170-200)
50. You just got home and you can't find your mobile phone. You ring the number and someone answers. Write a diary entry about what happened next. (170-200)
51. Write a description for a travel website about one of your national customs saying how long people have been doing this custom, explaining how it has changed over the years and expressing your feelings about this custom. (170-200)
52. Write a story for a writing competition about a decision you made that completely changed your life. Describe what decision changed your life, what effects it has had and how your life would have been totally different if you had made a different choice. (170-200)

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53. You have recently moved to your ideal city or village. Write your diary outlining the advantages of living there and comparing it to the place where you used to live. Speculate how you would feel if you had to move away from your new city/village in the future. (170-200)
54. Write a story for a writing competition that begins *“Suddenly, we heard a strange noise and looked up. We’d never seen anything like it before.”* Describe what you saw and explain how the experience made you feel. Report other people’s opinions on what it was. (170-200)
55. Write a description for a school/college magazine about a teacher who inspired you. Explain how this teacher inspired his/her students, what influence he/she had on you personally and how your life would have been different if he/she had not taught you. (170-200)
56. A childhood friend who you have not seen for a long time has become a politician. Recently you met him/her by chance. Write a diary entry describing your feelings when you met, saying what your friend told you about life as a politician and saying whether you would like to change places with him/her. (170-200)
57. Write a description for a website entitled *“Childhood memories”* saying what period of your childhood you would like to re-live. Explain what you used to do at this time and why it was so special. (170-200)
58. Imagine you became a famous sportsman or woman for just one day. Write your diary saying how you spent your day and what you think the advantages and disadvantages of being famous are, based on the experience of that day. (170-200)
59. Write a story about what happened when two people’s personal values differed. Explain what led up to the difference of opinion, outline the events and speculate on whether their values will stay the same after this experience. (170-200)
60. Imagine you met a well-known artist. Write a diary entry expressing your feelings when you met him/her and describing the conversation you had. Say what influence you think this meeting will have on you. (170-200)